# CORPORATE PRESENTATION 2019







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# CONTENTS



#### **ABOUT ENJOY**

Properties & Locations
History
Main Figures
Company Structure



#### **VISION & STRATEGY**

Core Business Value Proposal Value Creation Plan Strategic Assets ESG

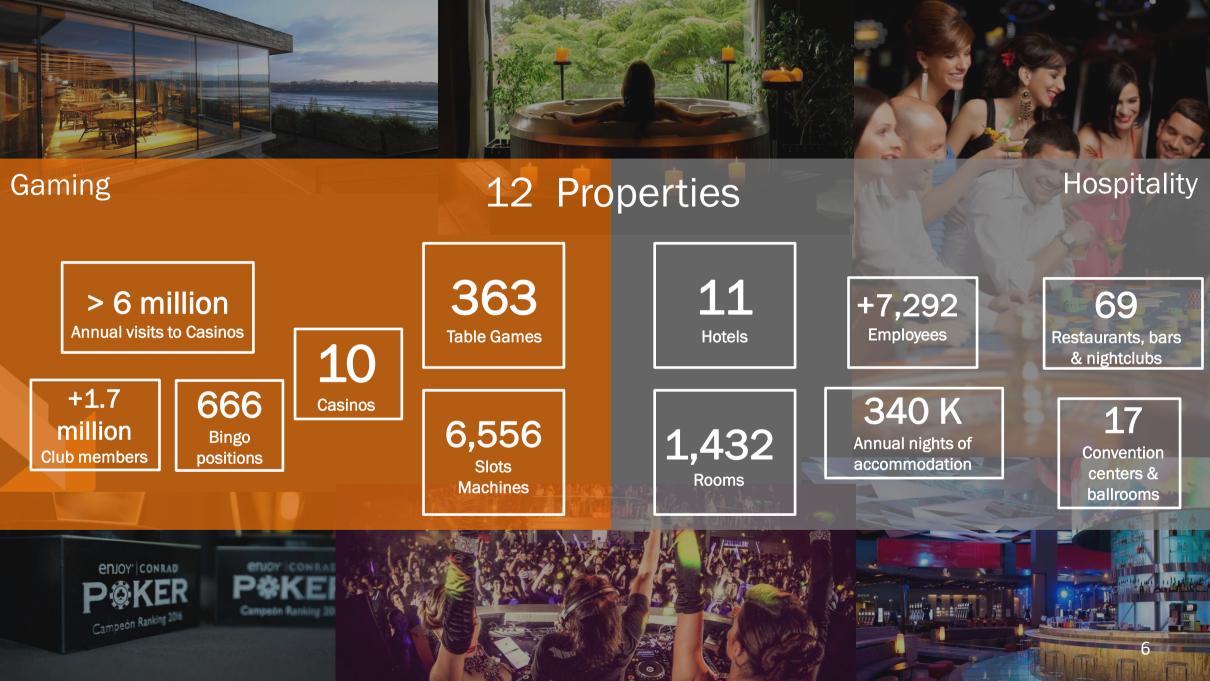


# FINANCIAL OVERVIEW & UPDATE

Liability Management/Capital Increase
Revenues & EBITDA
Debt Structure
New Licenses Projects







# Over 40 years of experience...



#### **BECOMING A PUBLIC COMPANY & GROWTH**

#### **FINANCIAL STRENGTHENING**

bases for future growth

2011 2009 2010

Listing in Santiago Stock Exchange

Hotel Enjoy Bond issuance for US\$200 million Santiago in Chile. Acquisition of Enjoy Santiago. Sell of Puerto Varas operations



Casino Chiloe



45% Enjoy Conrad Punta del Este Caesars becomes a Mendoza shareholder. **Hotel Chiloe** 

Start operating Hotel of

Stand alone hotels (Villarrica & Puerto Varas)

US\$300 million 144A/Reg S Bond Complete acquisition of Enjoy Punta del Este

Capital increase Advent Casino Licenses renewal (3+1) US\$125 million local Bond

2018

**Acquisition Los** Angeles Casino + San Antonio Casino & Hotel US\$83 million local Bond DJSI - Chile

2019



# About Enjoy 1

S&P

Negative

Outlook

(Int. Bond)

US\$ 324 M

Market Cap

+US\$ 389 M

<u>Total Rev</u>enues

+US\$ 933 M

Total Assets

+US\$ 73 M

**EBITDA** 

18.7%

EBITDA margin

ERIID

Fitch
B+
Negative
Outlook
(BB-Int. Bond)





US\$ 394 M

Net Financial Debt

 $^{-1}$  Figures calculated as of June 30, 2019 (LTM) and converted to USD with exchange rate of 679.15 CLP/US\$

# Main Competitors in Latin America

# Worldwide **Players**

- Cirsa
- Codere
- Clairvest

# Players

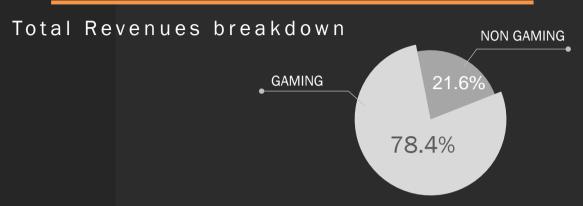
- Enjoy
- Sun Dreams

## **Local Players**

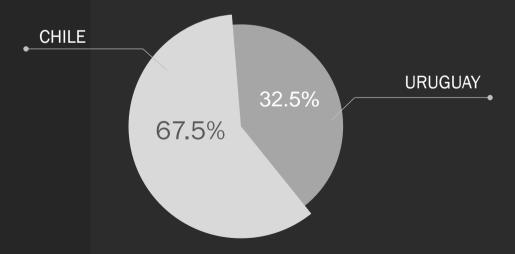
- Casino Club (ARG)
- Sol Clairvest (CHI)
- Casino del Estado (URU)



# About Enjoy: Leaders in Chile & Uruguay

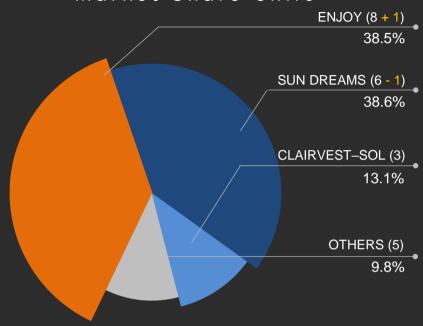


Gaming Revenues breakdown<sup>3</sup>

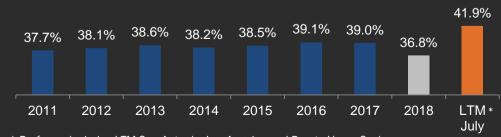


<sup>1</sup>Source: SCJ, as of July, 2019

#### Market Share Chile<sup>1</sup>



#### Enjoy's Market Share<sup>2</sup> evolution in Chile



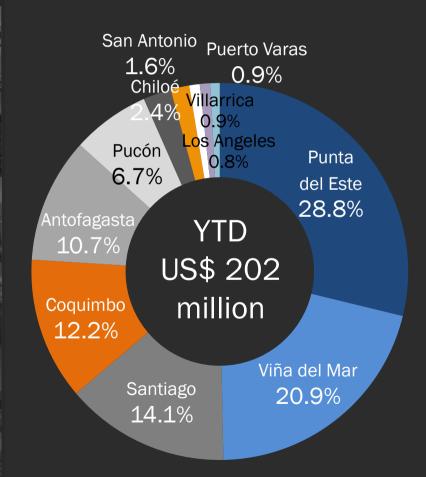
\* Proforma includes LTM San Antonio, Los Angeles and Puerto Varas Casinos

<sup>&</sup>lt;sup>2</sup> Market Share LTM

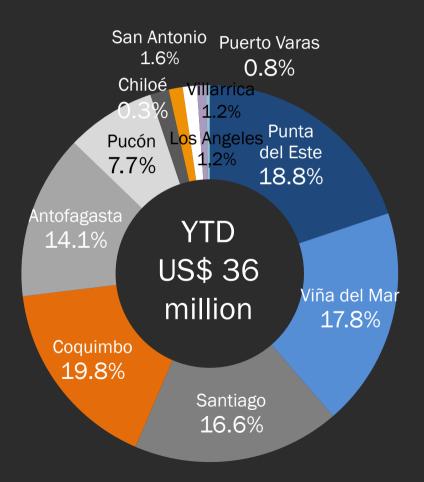
<sup>&</sup>lt;sup>3</sup> As of June, 2019, Gaming revenues

# Financial Overview & Update 1

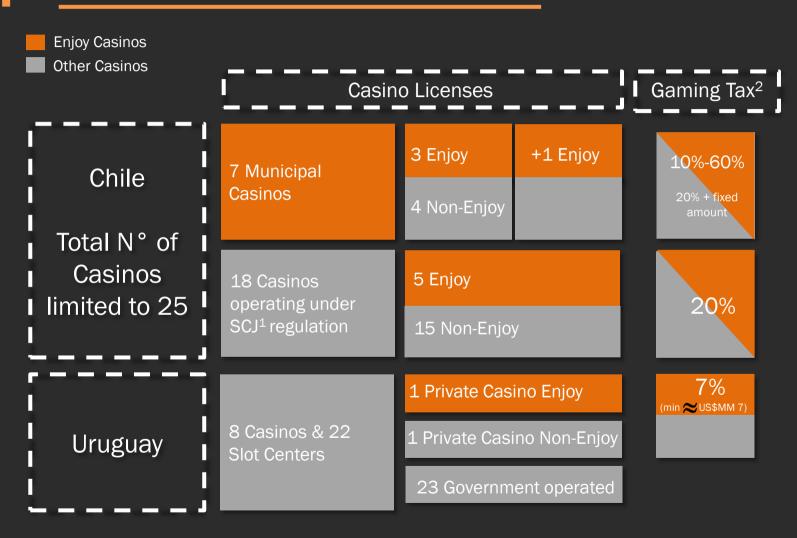
# Revenues Breakdown by Unit



# **EBITDA Breakdown by Unit**



# Main operations in two of the most stables markets in the region (Investment Grade)

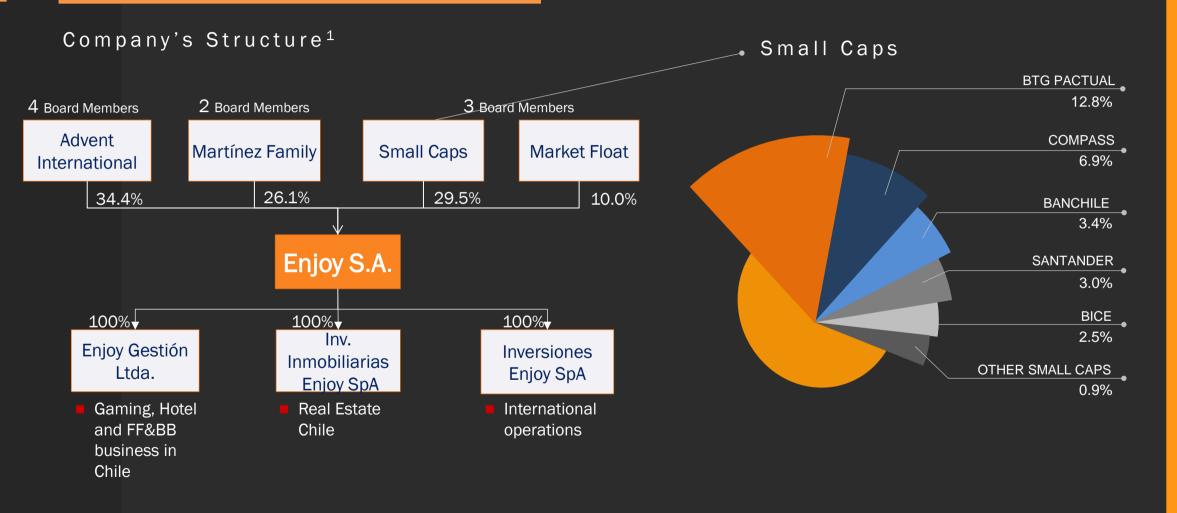


License renewal process Technical offer Economic offer License duration: 15 years Project development: 2 years Tax: 20% + economic offer PUNTA DEL ESTE13

<sup>&</sup>lt;sup>1</sup> SCJ: Superintendencia de Casinos de Juego (Regulatory entity of Gaming in Chile)

<sup>&</sup>lt;sup>2</sup> Gaming Tax over Gross Gaming Revenues

# **About Enjoy**



# ADVENT INTERNATIONAL: global presence



One of the largest private equity investors worldwide: +US\$40,000 millions in assets under management, 14 offices in 12 countries and +190 investment professionals

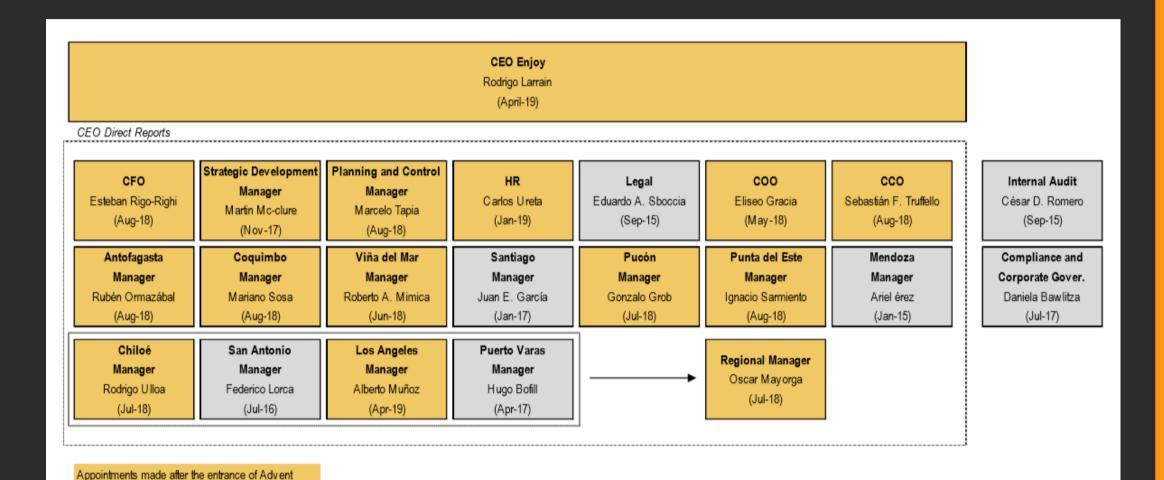
# **ADVENT INTERNATIONAL: Investment Fundamentals**

- Regulatory Framework
- Geographic monopoly
- Regulatory stability
- Uruguay long term license with entry barriers
- Incorporated smoking ban
- Chilean Capital Market
- Company listed on the stock exchange
- Wide protection to minority investors
- Valid alternative to potential stock sale
- Administrative team /
  Shareholders
- Top notch human resources
- Industry experienced partners

- Capital Structure
- Possibility to rebalance and reduce average interest rate
- Limited investment capacity in the near past
- Multiple initiatives with high ROI
- Investment discipline according to company focus
- Opportunity to increase EBITDA with same assets
- Recent focus on cost reduction/ personnel reduction
- Better use of data analytics for business decisions
- Strengthen capacities in gaming

Advent International: # 4 among the 300 largest private equity funds in the world

# ADVENT INTERNATIONAL: Enjoy corporate structure appointments







# **CUSTOMER FOCUSED**

PROPOSAL



#### PRODUCT

- Slots: comfortable and uninterrupted experience & active environment in rooms
- Table games: fluency during the game, transparency and information (tracking)
- FF&BB: ensure product variety offer with main focus in games room and bars. Improve prices





- Core: emotions and fun
- Strategy: get out of the routine through game

#### BENEFITS

- Higher number of benefits in games room for players
- Enjoy Club: differentiated benefits for each segment

#### ENTERTAINMENT EVENTS

 Generate attractive content through a renewed and constant entertainment offer over time

# as MAIN lever of value creation for the company, driving the profitability of our business



**COMPETITORS** 

#### COMUNICATION

 Regular communication to customers with relevant content







# Vision & Strategy: Value Creation Plan

The value creation plan currently includes 18 initiatives: significant part is in implementation stage





Bond144<sup>a</sup> Reg S

expiration

US\$ 195 million

License Exp.

Antofagasta

Los Angeles Santiago

License

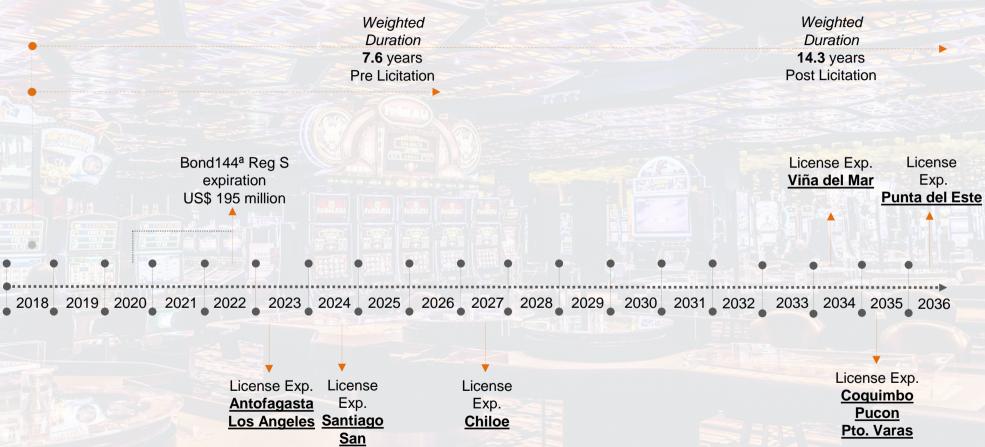
Exp.

San Antonio License

Exp.

Chiloe

- Investments & implementation: 2-3 years
- From 100% variable Tax ⇒ Variable (20%) + UF Fiixed
- Limited CAPEX to profitable investment



| Strategic Assets     |             |             |                                       |                    |                        |                       |
|----------------------|-------------|-------------|---------------------------------------|--------------------|------------------------|-----------------------|
|                      |             |             |                                       | <b>Y</b>           |                        | F                     |
|                      | Total Rooms | Star rating | Slots/Table games/<br>bingo positions | Restaurants & Bars | Surface m <sup>2</sup> |                       |
| Enjoy Punta del Este | e 294       | ****        | 537/64/0                              | 10                 | 75,524                 |                       |
| Enjoy Antofagasta    | 92          | ****        | 780/42/124                            | 10                 | 37,116                 | And the second second |
| Enjoy Coquimbo       | 111         | ****        | 919/28/70                             | 10                 | 37,220                 |                       |
| Enjoy Viña del Mar   | 60          | ****        | 1.500/71/148                          | 12                 | 34,000                 |                       |
| Enjoy Santiago       | 120         | ****        | 1.030/64/100                          | 7                  | 35,468                 |                       |
| Enjoy Pucon          | 272         | ***         | 453/31/0                              | 7                  | 34,518                 |                       |
| Enjoy Chiloe         | 72          | ****        | 246/17/36                             | 6                  | 15,799                 |                       |
| Enjoy Park Lake      | 70          | ****        | NA                                    | 3                  | 7,500                  | 4 5334<br>4 5334      |
| Enjoy Puerto Varas   | 91          | ****        | MA NA                                 | 2                  | 14,664                 | H And                 |
| San Antonio          | 70          | ***         | 358/17/148                            | 2                  | 7,039                  |                       |
| Los Ángeles          | NA          | NA          | 204/10/40                             | 1                  | 2,228                  |                       |
| Enjoy Mendoza        | 180         | ****        | 529/19/0                              | 4                  | 38,000                 |                       |

# **ESG**

...the Board of Directors
has a Corporate
Governance Code that
regulates its actions and
establishes its main
functions





#### **CORPORATE GOVERNANCE**

- Board of Directors & Directors Committee
- Practices & Policies
- Risk management
- 91 preventive audits
- Compliance control panel
- 2,558 employees trained prevention of money laundering and terrorism financing

#### SOCIAL MANAGEMENT

- 6,721 employees
- Diversity: 48.1% Women
- 83.3% with indefinite work contracts
- Engagement
- Community development
- 10 years Promoting responsible entertainment

#### SUSTAINABILTY & ENVIROMENT

- Data security: Customer data management and privacy
- Operational efficiency in supply chain
- Sustainable operation:



234,201GH
Energy Consumption



611,570 m3
Water Consumption

24



# Financial Overview & Update

## 2010 - 2015

- Acquisition and expansion Enjoy Santiago
- Smoking Ban (-30% GGR)
- Uruguay Casino purchase 45% MMUS\$139
- Mezzanine financing
- Efficiency plan

## 2016

- Uruguay Casino purchase 55% MMUS\$190
- Caesar's put/call financement (23%)
- Covenant amendment local bonds

### 2017

- 144 A Regs Bond MMUS \$300 (10.5%)
- Caesars payment MMUS\$188
- Debt restructuring

# 2018

- Capital increase MMUS\$170
- Local Bonds repay MMUS \$125
- US\$ Bond equity claw back MMUS\$105 (35%)
- Casinos licenses renewal
- Casino new license
- New Local UF Bond: MMUS\$ 125 (70% Refinancing, 30% Projects)

#### YTD 2019

- Acquisition Los Angeles & San Antonio Casinos
- New Local UF Bond: MMUS\$ 83 (Refinancing debt)
- Covenant amendment local bonds
- Member DJSI Chile

#### Liquidity problen

High debt

Municipal licenses uncertainty



| US\$ millions   | 2012 | 2016 | 2017 | 2018 | 2Q19 |
|-----------------|------|------|------|------|------|
| Debt            | 302  | 565  | 552  | 484  | 488  |
| NFD/EBITDA Adj. | 4.5x | 5.1x | 5.1x | 4.3x | 4.7x |
| Mkt Can         | 108  | 172  | 206  |      | 324  |

# **Capital Increase**

- Capital increase improved Enjoy's capital structure, allowing to lower financial expenses and deleverage, enhancing investment capacity.
- Through initiatives based on strategic pillars, the company will focus on Revenues, Efficiencies and Growth.
- Use of proceeds reduced leverage ratio as follows:

| NFD/EBITDA adj.           | 5.13x | 4.31x | <= 4.50x |
|---------------------------|-------|-------|----------|
| EBITDA/Net Financial Cost | 2.00x | 2.25x | >= 2.00x |
| NFD/ Equity               | 4.35x | 1.47x | <= 2.00x |
|                           |       |       | E        |

| Shareholder     | Outstanding<br>Shares | Current<br>Participation | % before Capital Increase |
|-----------------|-----------------------|--------------------------|---------------------------|
| Advent          | 1,615,261,900         | 34.4%                    | 0%                        |
| Martinez Family | 1,226,322,955         | 26.1%                    | 57.11%                    |
| Others          | 1,853,375,073         | 41.6%                    | 42.89%                    |
| Total           | 4,694,959,928         | 100%                     | 100%                      |

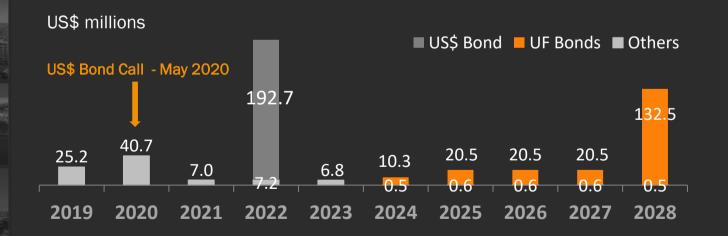
Use of proceeds CLP\$112,200 million ~ US\$184 million

- Redemption of 35% of International Bond, equivalent to US\$ 105 million
- Redemption of total series C and E of local bond US\$ 122 million

# Financial Overview & Update

#### Financial Debt Structure

|  | 2Q19  | 2018  | 2017  | Covenant |
|--|-------|-------|-------|----------|
| NFD/Adj. EBITDA <sup>1</sup>                 | 4.74x | 4.31x | 5.13x | <= 5.50x |
| NFD/Equity                                   | 1.47x | 1.47x | 4.35x | <= 2.00x |
| Adj. EBITDA/ Net Financial Cost <sup>2</sup> | 2.25x | 2.25x | 2.0x  | >= 2.00x |



- 10 Years
- Annual Rate: 3.9%
- Issue Date: November
- Use of proceeds: 70%Refinancing & 30%Projects

# Local Bond Issuance 20 2019:

- US\$ 82.5 million
- 9 Years
- Annual Rate: 3.5%
- Issue Date: April
- Use of proceeds: 100% Refinancing

#### Results:

- Increase the Duration of the amortization schedule (from 3.38 to 4.35 years)
- Decrease financial costs
- Short term bank credit lines release
- Improve short term liquidity

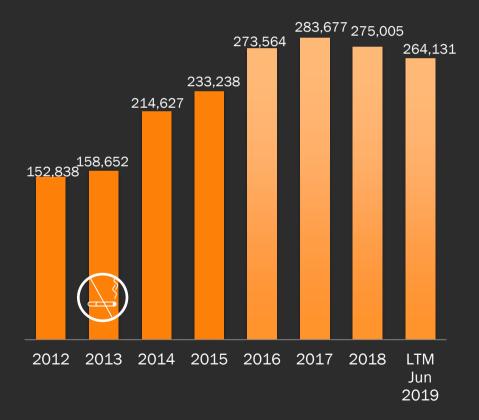
Local Bond Issuance 4Q 2018:

<sup>&</sup>lt;sup>1</sup>Adjusted EBITDA definition excluding bad debt provision.

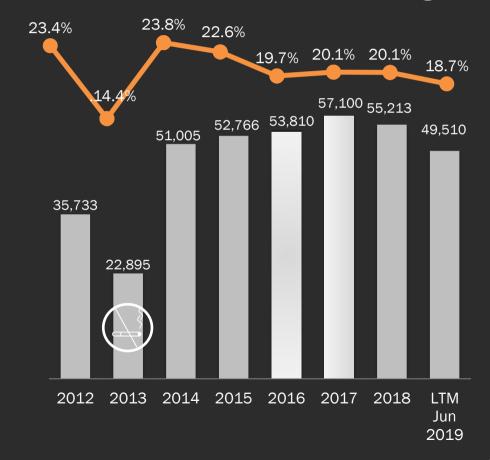
<sup>&</sup>lt;sup>2</sup>Ratio calculated as established in the OM of the International bond.

# Financial Overview & Update

# **REVENUES**



# EBITDA & EBITDA margin



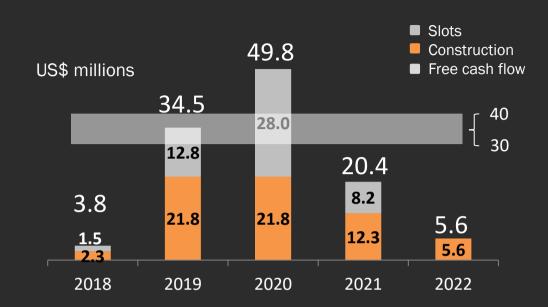
# **New Licenses Financing**

#### Municipal Licenses Renewal:

- On June 8, 2018, the results of the bidding process were announced. 4 Casino licenses were awarded to Enjoy: Coquimbo, Viña del Mar, Pucón and Puerto Varas for 15 years
  - Investment term and implementation: 2-3 years
  - From 100% variable Tax, to Variable + Fixed in UF
  - From limited CAPEX to new profitable investment
  - Fixed tax will be paid in January of each year

#### GAMING TAXES & TIMELINES:

|              | Incremental<br>Tax<br>(US\$MM) | Investment<br>(US\$MM) | Project<br>Execution |
|--------------|--------------------------------|------------------------|----------------------|
| Coquimbo     | 20.8                           | 29.4                   | 2 years              |
| Viña del Mar | 7.0                            | 31.8                   | 09/2020              |
| Pucón        | 6.1                            | 31.0                   | 2 years              |
| Puerto Varas | N/A                            | 24.5                   | 2 years              |



#### Investment requirements:

- Slots + Construction: US\$114 millions
- Los Angeles & San Antonio Casinos Acq: US\$9 millions
- + FCF: US\$ 90 120 millions
- = requirement US\$ 33 3 millions

→ UF Bond Issuance (Series I) in 2018: US\$ 125 million (30% for projects)

#### **Bank Guarantees**

- MMUF \$ 4.8, US\$200 million approx.
- Annual cost of bank guarantees approx. ~ 3.3%.
- Collaterals for 30% of the total (mortgages and cash collateral)

# New Licenses Projects: VIÑA DEL MAR





#### MILESTONES

- License award
- Project authorized by SCJ
- Legal status
- Slots purchase
- New license starting date
- DOM building permit
- Beginning construction

#### STATUS

- **/**
- $\checkmark$
- # 784 (65%)
- **√** 09/2020
- **\**

Estimated date: 10/2019

# New Licenses Projects: COQUIMBO





#### MILESTONES

- License award
- Project authorized by SCJ
- Legal status
- Slots purchase
- DOM building permit
- Beginning construction

#### STATUS

- **√**
- $\checkmark$
- **√**
- # 432 (46%)
- **√**

Estimated date: 10/2019

# New Licenses Projects: PUCON





#### MILESTONES

- License award
- Project authorized by SCJ
- Legal status
- Slots purchase
- DOM building permit
- Beginning construction

#### **STATUS**



P

Upgrade review

Illegality claim rejected by CA

 $\checkmark$ 

# 190 (38,0%)

P Not requested

Estimated date: 03/2020

# New Licenses Projects: PUERTO VARAS





#### MILESTONES

- License award
- Project authorized by SCJ ✓
- Legal status
- Slots purchase
- DOM building permit
- Beginning construction

#### STATUS

- - Illegality claim

- CA
- - Requested

Estimated date: 11/2019

# **TAKEAWAYS**

- ✓ New major shareholder
  - ✓ Capital Increase 2018: Advent International
  - ✓ Deleverage
  - ✓ New Strategy: Value Creation Plan efficiencies
- ✓ Municipal Licenses renewal (+17 years): 4 casinos
- ✓ Acquisition of 2 casino licenses
- ✓ Liability Management (2017-2019):
  - ✓ New Financial Structure
  - ✓ US\$ Bond issuance in 2017
  - ✓ UF Bond issuance in 2018 & 2019
- ✓ Initiation of coverage Credicorp Capital: Tarjet Price: \$45 (estimated upside +40%)
- ✓ Enjoy SA has been selected as an index component of Dow Jones Sustainability Chile Index
  - (DJSI Chile) September 2019:
    - ✓ 1/31 members in Chile & 1/5 of Casino Industry (worldwide)
- ✓ Strategy: new value proposal will boost revenues
- ✓ Enjoy Punta del Este nominated for 2019 best Casino & Resort in the world by WTA
- ✓ US\$ Bond call: May 2020





#### CORPORATE PRESENTATION 2019



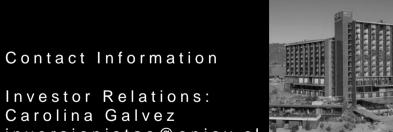




















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